



Write Simply

I try to write using ordinary words and simple sentences.

01

**I try to write using
ordinary words and
simple sentences.**

02

**The less energy they
expend on your prose,
the more they'll have
left for your ideas.**

03

**If the friction of reading
is low enough, more
keep going till the end.**

04

Indeed, lasting is not merely an accidental quality of chairs, or writing.

05

**There are of course
times when you want to
use a complicated
sentence or fancy word
for effect.**

06

The other reason my writing ends up being simple is the way I do it.



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